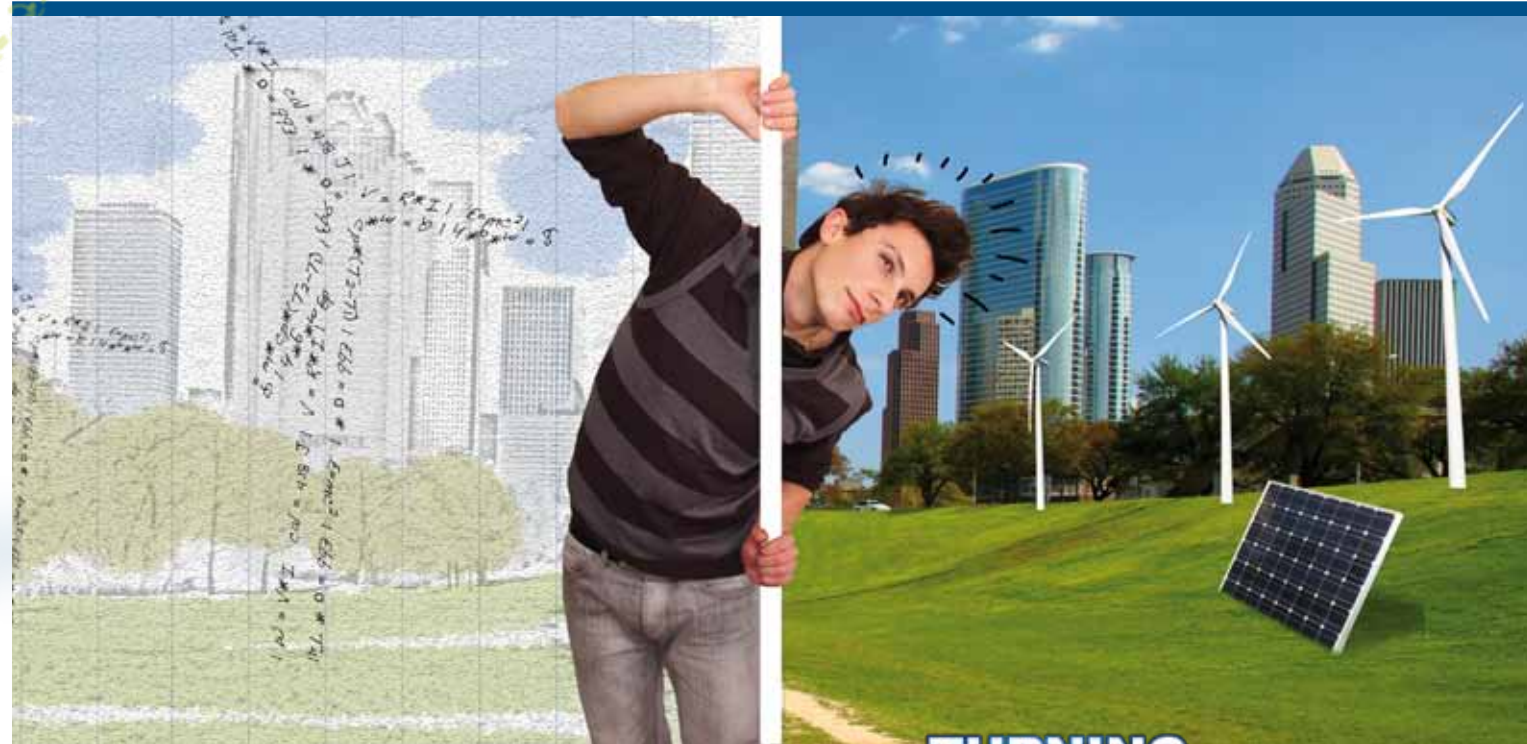


WHAT IS A GOOD INNOVATION IDEA?

A great idea can be a lot of things. It can be a technology, a policy, a service, a project, a product, a business or a combination of these things. It does not really matter as long as it has some potential to bring about a cleaner and more sustainable Europe and planet.

WHY SHOULD YOU PARTICIPATE?

Energy2 offers you the chance to be part of a unique and stimulating European experience. You'll meet experts and fellow students with other bright innovations and ideas giving you the opportunity to develop skills that will impress potential employers. Your ideas will be put to the test with the most successful ones potentially becoming an actual real business venture.



TURNING
IDEAS INTO
REALITY

www.energy2b.eu

The sole responsibility for the content of this publication lies with the authors. It does not necessarily reflect the opinion of the European Communities. The European Commission is not responsible for any use that may be made of the information contained therein.

supported and sponsored by



Supported by
Intelligent Energy  Europe



ENERGY2B...

...wants your energy innovations and ideas. Energy2B can help to turn your idea into reality. This is a unique opportunity to discuss your ideas with leading energy experts from all over Europe. They will provide advice, coaching sessions and other entrepreneurial services to drive your idea forward.

WHAT is Energy2B?

Energy2B is a series of local and European competitions exclusively for students. 'First-round' idea/innovation competitions will be held locally at each of 5 universities across Europe. Ideas achieving the highest scores will be selected for 'boot camp' and progress

further to competitions at a European level. With the support of international experts in business planning, investment and entrepreneurship, your idea could appear at major European showcase events. The best overall ideas will have the chance to become a reality – a real business.

HOW YOU can PARTICIPATE?

Join in the "Idea Factory Competitions" on the Energy2B website and give your solution to 'genuine energy challenges'. Your idea will be evaluated by a panel of experts who will provide feedback. You could be selected to represent your university and your country in competitions at the European level.

SCHEDULE

	2010			2011				2012	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
idea factory	•••	•••	•••	•••	•••	•••	•••	•••	•••
national competition	•••	•••	•••	•••	•••	•••	•••	•••	•••
boot camp	•••	•••	•••	•••	•••	•••	•••	•••	•••
european competition	•••	•••	•••	•••	•••	•••	•••	•••	•••
national showcase events	•••	•••	•••	•••	•••	•••	•••	•••	•••
european conference	•••	•••	•••	•••	•••	•••	•••	•••	•••

more info www.energy2b.eu

Energy2B is a project funded by European Commission and implemented by 5 European Universities:



Partners:

